



ACADEMIC RECORD

Student Name: ALEX JOHN COCHRAN
Student ID: 11000163

Date of Issue: 07-OCT-2006

QUALIFIED ON 17 AUGUST 2006 FOR MASTER OF MARKETING
GRADUATED ON 07 OCTOBER 2006 IN MASTER OF MARKETING
SPECIALISATION: MARKETING

OPEN LEARNING - POSTGRADUATE

		Teaching Period	Credit Points	Mark	Grade	
2006	X3419	INTERNATIONAL MARKETING	S1-55	6	75	D
2005	X3416A	CORPORATE PROJECT - PART A	S1-55	6	74	D
	X3416B	CORPORATE PROJECT - PART B	S2-55	6	74	D
2004	X3412	STRATEGIC MARKETING POLICY	S1-55	6	86	HD
	X3410	ASSESSING MARKETING PERFORMANCE	S2-55	6	70	D
2003	X3417	MANAGEMENT OF RETAIL ENTERPRISES	T1-55	6	77	D
	X3415	E MARKETING	S2-55	6	82	HD
2002	X3403	MARKETING RESEARCH & FORECASTING	T4-55	6	75	D
	X3408	MARKETING COMMUNICATION	T1-55	6	76	D
	X3414	DEVELOPING MARKETING ORIENTATION	T3-55	6	73	D
2001	X3401	MARKETING THEORY AND PRACTICE	T1-55	6	78	D
	X3402	BUYER BEHAVIOUR	T3-55	6	71	D

MASTER OF MARKETING

GRANTED 72 CREDIT POINTS FROM PREVIOUS MONASH COURSE

		Teaching Period	Credit Points	Mark	Grade
2006	OLPM001	OPEN LEARNING POSTGRADUATE LEVEL STUDIES	S1-55	-	NA

BACHELOR OF BUSINESS (MARKETING)

		Teaching Period	Credit Points	Mark	Grade
1983	MKT346	MARKETING COMMUNICATION	1	-	P
	MKT347	SALES MANAGEMENT AND NEGOTIATION	1	-	C
	FIN218	MARKETING LAW	2	-	P
	MKT212	MARKETING RESEARCH	2	-	C
1982	FIN217	BUSINESS STATISTICS & FORECASTING	1	-	N
	MKT241	PROMOTIONAL THEORY & PRACTICE	1	-	N
1981	ADM231	ORGANISATIONAL BEHAVIOUR & PERFORMANCE	1	-	C
	FIN271	MICROECONOMICS	1	-	PP
	ADM232	ORGANISATIONAL BEHAVIOUR & PERFORMANCE	2	-	C
	MKT211	BUYER BEHAVIOUR	2	-	C





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1980					
ACC101	ACCOUNTING & FINANCE	1	-	-	P
MKT111	MARKETING & SOCIETY	1	-	-	PP
ACC102	ACCOUNTING & FINANCE	2	-	-	D
FIN171	MACROECONOMICS	2	-	-	P
1979					
DQ12	DATA PROCESSING	1	-	-	HD
FD12	COMM STUDIES	1	-	-	C
FL11	BUSINESS LAW	1	-	-	P
FL12	BUSINESS LAW	2	-	-	C
MS15	BUS STATISTICS	2	-	-	C

This is the complete academic record of the named student at this University.

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